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INTERNATIONAL STANDARD



6013

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**Photography — Photo flashcubes — Colour coding of packages**

*Photographie — Flashcubes photographiques — Code de couleur des emballages*

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## FOREWORD

ISO (the International Organization for Standardization) is a worldwide federation of national standards institutes (ISO member bodies). The work of developing International Standards is carried out through ISO technical committees. Every member body interested in a subject for which a technical committee has been set up has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work.

Draft International Standards adopted by the technical committees are circulated to the member bodies for approval before their acceptance as International Standards by the ISO Council.

International Standard ISO 6013 was developed by Technical Committee ISO/TC 42, *Photography*, and was circulated to the member bodies in August 1977.

It has been approved by the member bodies of the following countries:

Australia	France	Switzerland
Austria	Italy	Turkey
Belgium	Japan	United Kingdom
Canada	Netherlands	U.S.A.
Czechoslovakia	South Africa, Rep. of	U.S.S.R.
Egypt, Arab Rep. of	Spain	Yugoslavia

No member body expressed disapproval of the document.

# Photography – Photo flashcubes – Colour coding of packages

## 0 INTRODUCTION

For many years the flashcube was the only type of photographic cube available. Every lamp manufacturer's flashcube was interchangeable with any other brand and could be used with any camera designed for it. Recently, two different types of cubes have been developed and marketed. New cameras have been designed to use one of these new cubes, and that one only. While all cubes look very much alike, in most cases they are not interchangeable. This has caused confusion and frustration in the market-place, particularly in the self-service stores, and has resulted in a number of poorly exposed pictures and in a number of cameras that have been damaged by forced insertion of the incorrect cube. It is proposed that all cubes have a colour-coded package, such that the customer need only know the colour designating the cube that he requires. This programme, along with an educational-type promotion to inform the customer of this method of identifying the proper lamp for his equipment, would greatly reduce the confusion that takes place at the point of purchase.

## 1 SCOPE AND FIELD OF APPLICATION

This International Standard recommends colours to be used

in the packaging of various types of cube lamps now available.

## 2 DEFINITION

**cube-type lamp** : An assembly of four chemical flash lamps, each with an individual reflector.

These cubes are used in the taking of flash pictures.

## 3 RECOMMENDED COLOUR CODE

### 3.1 Flashcube (battery operated)

The recommended colour code for the package is yellow.

### 3.2 High-power cube (battery operated)

The recommended colour code for the package is red.

### 3.3 Magicube (mechanically operated)

The recommended colour code for the package is blue.