
**Cinematography — Labelling of containers
for motion-picture film and magnetic
material — Minimum information for
exchange of materials**

*Cinématographie — Étiquetage des conteneurs pour films
cinématographiques et bandes magnétiques — Informations minimales
pour les échanges de produits*

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

International Standards are drafted in accordance with the rules given in the ISO/IEC Directives, Part 3.

The main task of technical committees is to prepare International Standards. Draft International Standards adopted by the technical committees are circulated to the member bodies for voting. Publication as an International Standard requires approval by at least 75 % of the member bodies casting a vote.

Attention is drawn to the possibility that some of the elements of this International Standard may be the subject of patent rights. ISO shall not be held responsible for identifying any or all such patent rights.

ISO 5758 was prepared by Technical Committee ISO/TC 36, *Cinematography*.

This second edition cancels and replaces the first edition (ISO 5758:1987), which has been technically revised.

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Cinematography — Labelling of containers for motion-picture film and magnetic material — Minimum information for exchange of materials

1 Scope

This International Standard specifies the information to be included on the label and/or accompanying documents, for identifying the contents of containers for processed motion-picture film and magnetic sound records. It specifies the minimum information necessary for the exchange of materials

NOTE It does not apply to the labelling of containers of unexposed motion-picture films and magnetic materials specified in ISO 3042.

2 Normative reference

The following normative document contains provisions which, through reference in this text, constitute provisions of this International Standard. For dated references, subsequent amendments to, or revisions of, any of these publications do not apply. However, parties to agreements based on this International Standard are encouraged to investigate the possibility of applying the most recent edition of the normative document indicated below. For undated references, the latest edition of the normative document referred to applies. Members of ISO and IEC maintain registers of currently valid International Standards.

ISO 3640:1982, *Cinematography — Motion-picture prints and sound records for international exchange of television programmes — Specifications*

3 Label or document information

3.1 General

The information required on the label of the container (can or carton, etc.) or on the document accompanying it, depends on the type of film to be identified. The types of film are:

- a) release prints other than those intended for television use,
- b) print for television, and
- c) all types of processed motion-picture film and magnetic sound records except prints.

3.2 Release prints other than those for television use

3.2.1 Non-technical information

The following information shall be given:

- a) name, address, contact name and telephone number of the company or organization;

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- b) title of film;
- c) language version;
- d) copy number;
- e) reel number;
- f) total number of reels.

3.2.2 Technical information

The following information shall be given:

- a) film gauge (width) 35 mm, 16 mm, 70 mm;
- b) length of reel;
- c) running time at 24/25/30 frames per second;
- d) polyester base (support)/triacetate base (support);
- e) positive perforations and pitch/negative perforations and pitch;
- f) coloured image/black-and-white image;
- g) non-anamorphic/anamorphic image;
- h) aspect ratio;
- i) emulsion orientation in/out;
- j) Sound Optical Magnetic
 Mono CT, LT/RT
 Stereo/type
 Analogue sound track: silver, cyan or high-magenta
 Digital, type

3.3 Prints for television

3.3.1 Non-technical information

The following information shall be provided:

- a) company or organization name, address, contact name, telephone number;
- b) name of originating department;
- c) title of the film programme, or series of programmes;
- d) programme registration number;
- e) copy number;

- f) number and title of episode, if applicable;
- g) reel number;
- h) total number of reels in the film or episode;
- i) date of packing.

3.3.2 Technical information (in accordance with ISO 3640 for the definition codes)

- a) special information (not specified);
- b) film gauge (width): 35 mm/16 mm/Super-16;
- c) type of film stock:
 - colour (C);
 - black-and-white (B);
 - magnetic film (M) (as used for the sound in SEPMAG programmes);
- d) aspect ratio;
- e) type of sound:
 - mono;
 - stereo type;
 - analogue sound track: silver, cyan or high-magenta;
 - digital type;
 - separate magnetic track (SEPMAG);
 - combined picture and magnetic track (COMMAG);
 - combined and optical track (COMOPT);
 - no track (MUTE);
 - optical disk (CD-R, etc.);
- f) emulsion orientation: in/out;
- g) position and contents of SEPMAG tracks;
- h) duration of reel, in minutes and seconds, at 24/25/30 frames per second;
- i) edge marking.

3.4 All types of processed motion-picture films except prints and sound records

3.4.1 General

This subclause covers all of those materials which may be used in making a motion-picture film up to, but not including, the print:

- original picture negative;
- intermediate positive (master positive);
- duplicate negative;
- soundtrack negative;
- sound master.

3.4.2 Non-technical information

The following information shall be given:

- a) company or organization name, address, contact name, telephone number;
- b) title;
- c) episode;
- d) reel number and total number of reels;
- e) version (language, long, short, television, etc.).

3.4.3 Technical information

The following information shall be given, as appropriate, for picture and sound elements:

- a) film type (preferably in large letters on a colour-coded background):
 - original negative;
 - intermediate positive (master positive);
 - duplicate negative;
 - soundtrack negative;
 - sound master;
- b) film gauge (width);
- c) format: non-anamorphic/anamorphic;
- d) aspect ratio;
- e) length of film on the reel, including head and tail leaders and protection leaders;
- f) perforation type and pitch: short or long;

- g) base (support): triacetate/polyester;
- h) emulsion orientation: in/out;
- i) designation of the sound component(s);
- j) soundtrack format (1,3,4 or 6 tracks);
- k) soundtrack assignments;
- l) type of noise-reduction system;
- m) sound test signals contained in the leader between protective and synchronizing sections;
- n) Analogue soundtrack negative intended for:
 - conventional (blue) silver soundtrack,
 - high-magenta silver soundtrack,
 - cyan dye track.

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